

# Amorim Revestimentos takes part in "Architecture & Building Materials 2008"

## Press Release

Amorim Revestimentos was in Japan from 4 to 7 March to take part in "Architecture & Building Materials 2008", held in Tokyo Big Sight.



This was the first time Amorim Revestimentos independently attended a fair in Japan, having always previously been represented by Kobe Cork on the Japanese market.

"Architecture & Building Materials 2008" received 155 thousand visitors, and Amorim Revestimentos' stand was visited 212 times during the 4 day fair.

Never before in Japan had cork been presented in its full decorative potential (most products so far had been exhibited with the "traditional" appearance of the "originals" collection). This "new" facet of cork was greatly admired, and contributed towards redressing some of the preconceived ideas held in Japan with regard to cork coverings.